

**BAY CITY SCHOOLS  
TO OPEN 1924-25  
CLASSES MONDAY**

**Teachers Assigned to the Different  
Schools—Territory For Pupils  
Defined—Athletics To Be  
Featured This  
Year.**

The city schools will open for the 1924-25 session at 9 a. m. Monday September 8th. No lengthy set program has been arranged for any of the schools for that time. But a l

hoped and urged that all parents and friends should attend the opening of the school in which their children will be. It is hoped that as many as possible will take this occasion to visit the schools and see what is being done and planned for their children.

The principal work of Monday will be the classification of the pupils.

pils, the assigning of new and irregular students and announcing of texts to be secured. All classes will have regular lessons assigned for Tuesday, and will be expected to

ready to begin promptly and do their regular work as it will be carried on thereafter.

districting of the city for school purposes, and to state that every child will be expected to attend the school of the district in which he may live. The R. W. Taylor School district will include all territory lying on or north of Felicity street within the city limits. The children who will be in the first five grades will attend this school. The Central School district

will include all territory lying between this district and Union street and all pupils of any grade will be expected to attend this school. The R. W. Webb School district will include all territory lying within the city limits and south of Union street. The Webb School will take all pupils of this district who may be in the third and fifth grades.

The R. W. Taylor School will be in entire charge of Mrs. W. W. Stock.

The R. W. Webb School will be under the direction of Miss Olga von Drozkowsky. Miss von Drozkowsky will be assisted by Miss Nina Ladner and Miss May Colson. Miss Colson will have charge of the first and second grades; Miss Ladner the

The teachers at the Central School will also show several new faces. Miss Celine Fayard will be in her accustomed place with the first and second grades. Miss Luvina Saurier will have the third and fourth grades in the room occupied last session by Miss Mary Ella Cettongim. Mrs. Leon McCluer will have charge of the fifth and sixth grades in the room where Miss von Drozkowsky will teach the fifth and sixth grades and be principal of the school.

has been during the past sessions Mrs. W. O. Sylvester will have charge of the seventh and eighth grades again this session.

In the high school there will be two new faces. Miss Imogen May of Amory, Miss., will have charge of the work done last session by Miss Lockard. Miss May will teach book

keeping, shorthand and three of the English classes. Mr. Malcolm E. Gillis, of Hazlehurst, Miss., will have charge of the work done last session by Miss Thompson. Mr. Gillis will

teach mathematics, biology, and English. Mr. Gillis will also be in charge of athletics for the boys; it is hoped and confidently expected that he will develop some good athletic teams during the season. Mr. Gillis is a graduate of the University of California at Berkeley.

Mississippi College, at which institution he made an enviable record as a student and an athlete.

with the office of superintendent of city schools.

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**BEAUTIFUL BRIDGE LUNCHEON**  
**BY MRS. BRYAN.**

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Mrs. J. P. Bryan, whose hospitable and charming summer home on the Beach Front is frequently the scene of entertainment, entertained

tain Monday noon and afternoon at a luncheon-bridge. The color theme was pink and predominated. Luncheon favors were pretty baskets filled with bon bons, an imitation bird on the handle of each basket holding the place card of guests.

Those invited were Mrs. Henry Stoutz, Mrs. E. Carrere, Mrs. E. J. Leonhard, Mrs. A. S. Spiess, Mrs. J. Taubert, Mrs. C. G. Moreau and Miss Edna Faust. There was a prize for each table. The handsome trophy

Mr. Bryan is a most gracious hostess and her affairs here and in New Orleans are always a signal for charm and success.

Board of Mayor and Aldermen will meet this Saturday evening at 6 o'clock. It will be the last occasion for property owners to appear

in the interest of assessment of property. A raise of \$20,000 in the assessed valuation of the local ice and light plant made at the last meeting of the Board, an attorney representing that firm, we understand, will appear before the Council tonight.

to show why the raise should not stand.



## THE SEA COAST ECHO

C. G. Moreau, Editor and Publisher

Official Journal of The Board of Supervisors, Hancock County, Miss.

Official Journal of Board of Mayor and Aldermen City of Bay St. Louis

### OUR TOWN.

There are fancier towns than our little town, there are towns that are bigger than this; and the people who live in the smaller towns don't know what excitement they miss. There are things you see in the wealthier towns that you can't in a town that's small, and yet, up and down, there is no town like our own little town, after all. It may be the streets through the town are not long, they're not wide and maybe not straight, but the neighbors you know in your own little town always welcome a fellow—that's great! In the glittering streets of the glittering town, with its palace and pavement and thrall; in the midst of the throng, you will frequently long for your own little town, in spite of the fact that it's small, you'll find it a fact that our little town is the best little town after all.

### OPENING OF OUR PUBLIC SCHOOLS MONDAY.

On Monday next, September 8th, the public schools of the city of Bay St. Louis, three for whites and one for colored, will open for the 1924-25 scholastic year, and from a conversation with the city superintendent it is apparent a busy session is ahead. It is proposed to improve the curriculum by detail treatment, to introduce innovations that will encourage more and better work, and in every way it is intended to give the boy and the girl a better chance to fight life's battles in later years. It is a pity the city is not supplied with a building that would afford better equipment and more adequate means. The present frame building, in a measure, is not only a fire hazard, and all too new, but there are no modern facilities. A new school building, modern and ample room, would indeed be an incentive for better work, and the public, like teacher and pupil, would take all the more interest, with better result. However, even though lacking the new school building and equipment, an active year is ahead, notwithstanding handicaps.

### PARENTS GET ACQUAINTED WITH TEACHERS.

By the time this is in print hundreds of parents around Bay St. Louis will have turned their boys and girls over to the school teachers of this territory. For several months each year your teachers have more to do with your sons and daughters than you have yourselves. That is a serious thing. Have you thought about it enough? Who are the teachers that are going to have so much to do with YOUR children? Have you taken the trouble to get acquainted with them? Teachers—when they are good, earnest ones—are the most useful people in the world. But they can be of a great deal more use if they have the cooperation of the parents. It is your duty as parent to help the school teacher understand your boys and girls, and when you know them you have faith in them. Help them by teaching your children the duty of respect and obedience, for it is your fault, not the teacher's, if your children ignore these two important things. So get acquainted with the teacher and you'll soon find it has been a good thing for both of you—and a better thing for the pupil.

### A STEAMBOAT SERMON.

We see a news item to the effect that the pastor of a New York church accompanied members of his congregation on a steamboat excursion up the Hudson river, and during the ride the pastor preached a sermon. He didn't pick a high-brow text and rant about international relations or sex problems—he merely asked the question: "Are you glad you were born?"

We hereby pass the text on. It is a pertinent question, and if you are truly glad that you were born, then it is well with you and well with the world because of you. The pastor contended that joy in life is found in the opportunity to help others solve their problems. He believes it is a great thing to come into the world for a purpose, and to find out what that purpose is. He argued that a little kindness, a helpful word, a little service, may assist in the rebuilding of a life struggling at the verge of despair.

It was an old-fashioned sermon—the kind that has saved the world up to this present hour, and when they returned home from that excursion members of the congregation urged the pastor to preach more of the same kind. "We don't want high-brow stuff," they said, "we don't want you to preach just to show how learned you are, we want something that satisfies the heart and gives us ease and comfort." And believing that is exactly what our people are looking for in their church services, we hereby commend the "steamboat sermon," or sermons of this type, to the ministers of this section of the country.

## A SEASON OF DELIGHTFUL ENTERTAINMENT.

It must be said to the credit of the community, Bay St. Louis and Waveland, the season of entertainment in social circles this season, the same as last year, has largely been due to the Bay-Waveland Yacht Club, with the nightly entertainment and diversions for the membership and the regular Saturday night dances. Even though the latter were not always profitable, computed in dimes and dollars. But has not Commodore Leonhard and others of times reiterated the statement, that the Bay-Waveland Yacht Club was not organized for pecuniary gain nor mercenary purposes, but for the entertainment and edification of its members and their guests.

By this measure Bay St. Louis and Waveland have largely been the gainer inasmuch we were enabled thereby to entertain many of the numbers within our gates during the heated term; from the thousands who come to this section during the season not only for rest but for recreation and social intercourse.

While the Club does not seek it, nevertheless a debt of thanks is due the B.-W. Y. C., its officers and members of the directorate who, through their liberality and broadness of scope, have made possible a season of delightful entertainment. And we may look forward to the social activities by the club for next season.

### BEING A FIREBUG NATION.

News reports of the recent million-dollar sawmill fire at Hoquiam, Washington, say: "Covered by insurance. Everybody breathes easy, for there is no actual loss."

But a million dollars' worth of property has been destroyed; a million dollars' worth of labor and material is lost that had been available for making men more comfortable, in wages, profits, freights, in structures that the lumber would build.

Every stick of timber, every day's wage, every item of comfort that a million dollars can buy, is first paid for in insurance rates. Whether you have been a regular firebug in setting forest fires or carelessly burning your own property in city or town or country, the loss of every scrap burned must be paid by someone.

Unless restored by insurance, every item of property destroyed by fire is gone forever, and the nation is that much poorer. Estimating a human life by the wages it would earn, life comes terribly high. Any one of the 15,000 lives destroyed annually by fire may be worth tens of hundreds of thousands of dollars. So with property, estimated by its usefulness, even though its physical value is covered by insurance.

Insurance only spreads and equalizes fire or death losses, so that the few do not go bankrupt while the many go unscathed. Most of the \$500,000,000 annual fire losses of the United States are preventable. They need never occur. If normal business and home life could have the proportion of that sum that is paid out for preventable fires every year the United States would soon hardly know itself in its new era of decorum and prosperity.

Being a firebug nation is hardly decent. The majority of fires are preventable. It's time for our country to save property that is utterly, foolishly wasted, that is so wrongfully said to be "covered by insurance."

### LOCAL TALENT IN PUBLIC.

It was noted in the news columns of The Echo last week that at a public presentation on two evenings of a notable screen production local talent supplied the music. There was the indispensable piano, the caressing tones of the violin and the sympathetic notes of the vocalist. While the picture delineated the impulses of loves and the pathos of sacrifice and the irony of fate, one was held spell-bound as it were with pent-in feelings; with eyes that welled and heart sladened, nevertheless this did not detract from the music. On the contrary, the music was an integral part of the evening's entertainment, and the praiseworthy remarks heard were not amiss.

That there is local talent in Bay St. Louis there is no doubt. There is considerable. We have instrumental and vocal musicians, whose music is heard all too little. Boys and girls and later men and women who have studied and striven to heights above the mediocre, arrive seemingly to no purpose. The truth is there is little or no encouragement, or possibly no occasion to exercise the development of one's talent for the pleasure and profit of the listener. Other communities have literary clubs, music clubs and other like organizations, and the public largely the gainer. Majestic organs and trained voices for choir work have aided largely in the work of the Sabbath morn. We hope to hear more of our local talent, either in private or public places.

In time Hancock county will lead all other counties in the State regarding road building. The program is extensive and thorough.

Building is the order of the day. Bay St. Louis is by no means the exception.

## ULMAN AVENUE, BAY ST. LOUIS.

Lying dormant for possibly over two decades of years or more, with Carroll avenue as a formidable competitor, with its better roadbed, Ulman avenue, running parallel and almost within a stone's throw, will soon, we hope, receive a recognition that long ago should have been accorded. Within the past few years we have noted from time to time the building of beautiful, and we might say, pretentious looking dwellings, adding to tax values all the time. Yet it can be said Ulman avenue has never been really a good street, that is, it has never been the best street in town. And from Second to Dunbar avenue it is simply passable—in dry weather. We can say nothing better.

Bay St. Louis' new hotel, the Weston, is on Ulman avenue, fronting Front street, and commensurate with the number of improvements it is reasonable to expect the day is not far distant when this thoroughfare will have received such consideration as to make it as level as the hand, with proper sidewalks on each side. Of this we have no doubt, and it is just and reasonable to expect it. We could never understand why the farther end of Carroll avenue was never finished as to surface treatment. Possibly the same reason applies to Ulman avenue—whatever the reason may be. It is all very well to open new streets. The growth of the city demands it. And taxable values are added. But it might be well to finish the present and more prominent and better streets. For instance, Carroll and Ulman avenues.

### A SURPRISE TO TAXPAYERS.

The city of Knoxville has a happy surprise to offer the people of Tennessee and other American cities generally by a splendid showing of the working of its city manager government which proposes to offer a comfortable rebate of \$280,000 or 10 per cent of 1924 taxes paid and unpaid.

This is probably the first time that any city in the United States has returned dividends to its taxpayers—i. e., really its stockholders.

In addition the tax levy will be reduced from \$2.44 to \$2.19½, including a tax for payment of interest on \$5,850,000.

This record spells efficiency, business ability and loyal daily application of business principles to city government.

Other cities in the United States please take notice.

### BROADCASTINGS.

Every man is a failure in one respect, and that is when it comes to describing a woman's dress.

About the only people we know of who are worse off as a result of the bobbed hair fad are the hair pin manufacturers.

Many a girl doesn't care if his head is empty so long as his gasoline tank is full.

They say women's hands are getting larger. Maybe it's because so many of them save trifling men on their hands.

We see a picture in a fashion magazine of something called a "vestee," but to us it looks like a hirtze without any tail.

Any auto owner can tell you that nothing makes mountains out of mole hills like over-inflated tires and stiff springs.

As a rule an efficient wife is one whose husband doesn't know where his clean socks are.

We know one man who calls his driver "The Covered Wagon"—because it has a mortgage on it.

No man can work at home as well as he can downtown—and that's another thing a woman can't understand.

This country has gotten so prosperous in the last few years that any little old one-horse bank can now attract a bandit.

It's our personal opinion that most women who used to read the fashions to see what was going on are now reading them to see what is coming off.

We heard of a father who named his son Bill because he came on the first of the month and he keeps getting larger.

It can be truly said of a lot of bootlegger liquor nowadays that if you once drink it you'll never want anything else.

Even if women do have more sense than men, you never see a man wearing a shirt that he can't button himself.

It must be nice to be running for vice president and know that nobody will ever hear of you again if you win.

Ever notice how quickly a political candidate starts going to church after he's nominated?

There are quite a few remarkable boys, but you never heard of one who washes his ears voluntarily.

During the world war Germany thought it paid to hate. Now she hates to pay.

One thing that may be said in favor of the radio—it has made good listeners out of some pretty poor talkers.

A young man is never in greater danger than when some girl tells him how big and strong he is.

Old-fashioned women are now can-

## AGE OF MONEY-APING ANTICS.

### MONKEY BUSINESS.

By Fuller Bull.

Some wise galoot says of the very recent that this old world is in on what he terms the "Cyclo" biz., which means in short that she's going from one thing to the other. We kinder join in with this guy for few and several reasons, for ain't we had the Cyclo age, the Tricycle and the Bicycle terms? Now, this age monkey business? Well, this age monkey business is at present must be a combination of the Cyclo, for we find them turning all directions, sorta whirpool like and they're on the high, too. Looking at the subject from every angle of the dining room it looks more like the Monkey Age than anything else.

We picked up a daily the other day and gave the news the once over; the very first thing that got our attention was a news item that says: "The fashions have it that Monkey Fur will be in great demand this fall." We got along a bit further and read: "Boy monkeys with dynamite, blows up half dozen." Then: "W. Jennings B. lets hair grow out despite the fact he does not believe that Darwin knew his ancestors." "Man takes to Monkey glands and the family can't keep him from climbing the chandelier."

Later comes the report that a sky pilot out in Butte in Montana goes to church with a Monkey and chains the said peanut artist to the pulpit, churns up a talk on old man Darwin and claims he's going to prove that we poor simps of humans have descended from Jackasses instead of from the Jocko family. (The said Monk must have been hep to the bill, for he reached over and tried to gnaw out a piece of the preacher.)

We don't lean to the preacher so much as we do to Mr. Darwin. The other day we took the young seion of the family place out to the Zoo, while we were piking at the Monkey cage, which was not far away from a pavilion where some jazzing was going on, a deaf and dumb guy strolls up and we shoot it by the sign and pencil route: we write on his ped: "What do you think of it?" To which he answered: "Don't know which you mean, but the only dif I see is that them with the tails are

ning fruit and new-fashioned ones are ganning their husbands.

The grade crossings seem to be abolishing the people faster than the people are abolishing the grade crossings.

After seeing a man the other day wearing a pair of those wide-bottomed pants, we want to apologize to the women folks for anything sarcastic we may have said in the past about their clothes.

A statesman is one who wants to do something for his country, and a politician one who wants his country to do something for him.

A man says he is going over Niagara Falls in a rubber ball. When he does some presidential candidate is going to lose one vote.

What we'd like to have some women explain to us is why one fat woman is fatter than she is.

It's alright for telephone girls to give you the wrong number, but what if shoe clerks got into that habit, too?

You can always tell when you are on the wrong road—there are no doubt signs on it.

When a man sees another fellow

in a big cage." The guy couldn't hear the music. Miss Isabella Kumquat, of Long Island, has set the Mamazet style for pets; (them's little baby monks); society's going to lug 'em around hitched to gold chains. On Canal street the other day we actually saw a dame with one of these perched up on a shoulder. That's getting close to nature, ain't it? Instead of looking around for a cave man for a husband, these girls will soon be choosing the best tree climbers among's the he-set. Fact is, a news item of a very recent date goes on to advise the folks that in some of the burges in the North regular tree-climbing clubs have been started. These birds are a wise bunch, they're looking far ahead and there won't be a bachelor in the bunch in six months from now.

Then some nifty weddings will be pulled off; we look forward to seeing something like the following in the society notes: "Forest Cave, N. Y. One of the leafiest and most bougie weddings ever seen was the marriage of Miss Ophelia Way to Mr. Reacham Topp on Sunday last, in the great grove near the residence of the fair bride. Rev. Lim Swinger officiating."

"The bridal party repaired to the Charter Oak and the ceremony was held in the upper strata, a selected choir from the Tree Climbers Club rendered the Mono Chatter in a beautiful way while the knot was being tied."

"The bride was fittingly attired in a costume of Tillandsia Usneoides (see Webster), trimmed with Peanuts (Groom holders) and bore a lovely bouquet of Mistletoe."

"The Groom was very popular among the smart set, having been recently elected High Jocko of the Club, and is considered the coming Tarzan of this section. Quite a number of eligibles are among the males of our community and we expect many branches to shake soon."

It might sound like monkey business, but ask yourself and answer the question: Ain't it coming?

Live on the Gulf Coast one ser-on and you'll bet your best marble tie on the outcome.

In ref. to the styles: We'd like to suggest something nifty, and are at home to give the advice to anybody interested.

wearing a hat like his he feels complimented, but when a woman sews another woman with a hat like hers she wants to choke her.

We see where three ounces of moonshine whiskey killed a rabbit. When will rabbits quit drinking that stuff?

It must be awful in summer to be a bow-legged girl and always be wondering if you're standing in the light.

We overheard a man say yesterday that his idea of home is a place where you can trust the hash.

You're also doubtless noticed that the man who never knows where he's going seldom gets anywhere.

### LAUREL BUILDING PERMITS.

Laurel, Sept. 4.—Building permits in the city of Laurel during the month of August tottled \$194,452, bringing the total for the year to \$662,760. The largest permit granted during the month was to the First Presbyterian Church for the construction of a modern church edifice to cost \$170,000, on the corner of Fifth avenue and Fifth street.



## DIVIDENDS

Are Necessary to the Progress and Development of any Business

Invested money must earn money, or there will be no new capital forthcoming with which to take care of increased volume. This theory is elemental and the statement is true; yet it is interesting to know that nearly one half of America's second largest industry pays no dividends on its capital stock. Three billion dollars worth of stock in railroads (of the approximately seven billion dollars outstanding) is not earning or paying a dividend.

What is the reason for such a condition existing? How long can this continue? How long will investors be willing to put their money into such non-profitable securities?

The first question is easy to answer: "Increased operating expenses without proportionate increased revenues." The second and third questions cannot be answered until the American people, through their lawmakers, evidence a keener appreciation of the railroads' problems, and in some quarters a fairer and less radical attitude toward the carriers.

In order to serve the Nation with adequate freight and passenger transportation, the railroads must have new capital to take care of needed improvements and extensions. New capital will not come when capital already invested is not paying a fair return.

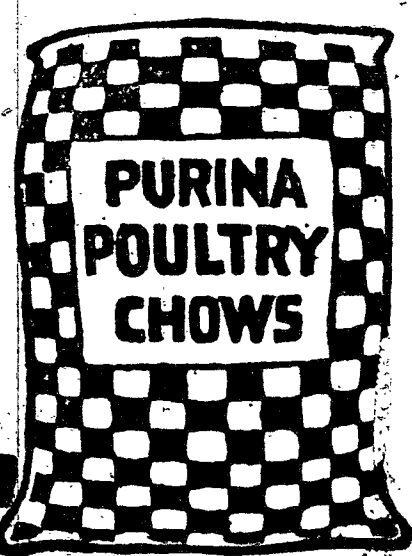


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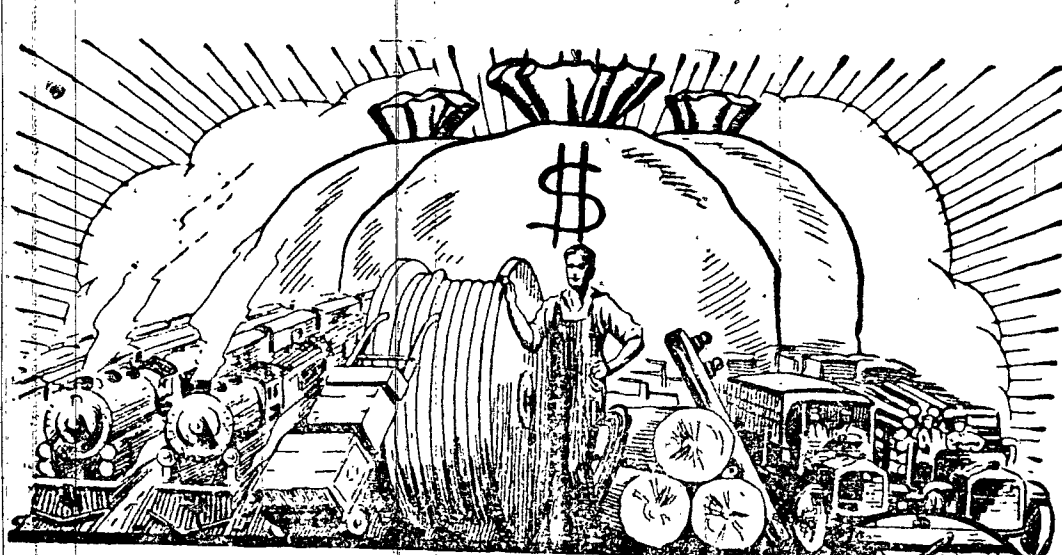
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## Enormous Sums Expended To Enlarge Telephone Service

THE enormous amount of new telephone construction under way in Mississippi has made necessary a programme of activity rarely before equalled in the telephone industry.

During the first six months of this year additional equipment, apparatus, cable and telephones have been installed at a cost of approximately \$444,972.

There remains to be completed during the balance of this year similar new construction costing approximately \$462,028.

The new facilities provided in this manner enabled the telephone workers to install 5,409 new telephones during the six month period, resulting in a net gain of 2,140 stations.

At the beginning of the year it was estimated that there would be 4,724 installations and a net gain of 1,705 stations during the first six months. The telephone programme is therefore much ahead of the schedule.

New construction work costing \$462,028 is now under way or will be started during the balance of this year.

W. A. DEALE, Mississippi Manager

"BELL SYSTEM"

CUMBERLAND TELEPHONE AND TELEGRAPH COMPANY

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# THE SEA COAST ECHO

C. G. Moreau, Editor and Publisher.  
Official Journal of the Board of Supervisors, Hancock County, Miss.

Official Journal of Board of Mayor and Aldermen City of Bay St. Louis.

## BAY ST. LOUIS, BANKS AND BANK BUILDINGS.

Bay St. Louis is justly proud of its various private and public institutions. There might be none better elsewhere, but we do know ours are just as good as the best. Visitors to this city have been impressed with the primary fact of two banks existing in our midst. They ask "Where is the business?" "Where do you get it from?" They fairly marvel when figures are produced, for these never lie. Published and sworn to statements show one bank has reached a limit of over two million dollars in resources, while the other is gradually climbing the million mark, the latter a younger concern. Both banks in a measure are the very backbone of the community. They are more than a mere place where men and women put their money and in turn draw it out. These banks, are institutions that foster by financially backing almost every enterprise, every improvement and movement for the material up-building and betterment of the place. More than one successful enterprise and more than one individual owes in a measure his success to the financial start given him by either one of the two banks or possibly to both. The Bay St. Louis banks represent essential elements that go to make a city and the success of its citizens.

So well have these banks prospered by their liberal and progressive policies and by individual effort of the men behind them who have managed with business acumen and administration judiciously applied, that long ere this have they shed their swaddling clothes and passed the experimental stage. This is best proven by the fact of a little retrospection.

The Hancock County Bank grew from the most humble of beginnings, housed in a building that at first was well nigh inhabitable. Then came the more substantial and conventional bank building, and last year the interior was remodeled and refitted in marble of sublime beauty. Other fixtures of commensurate mien and cost were placed in lieu of others now considered primitive.

The Merchants Bank and Trust Company a few years later was launched on a perilous sea, and, like the other, in a rented building; with a merchant's safe and no vault, to say nothing of fixtures practically improvised. It, too, with the town prospered, and later was housed in its own handsome building and improved as the years went by. But it did not stop here, for at present we note the finishing touches are applied to an interior where the fixtures are of marble and solid bronze, in fact ahead of the town. But Bay St. Louis is growing at such pace that it will not be long the condition will be met by the demand. The interior of both banks are marvels of dignified beauty and give every look to an immediate future of more evidence of solidity. We can well then the ordinary. Hence Bay St. Louis is justly proud of its various private and public institutions, for they have well kept the pace of progress and prosperity. One can well anticipate the future.

## HERE'S COMFORT IN CONTEMPORATION.

While the country is sweltering and we know, not how hotter the next day is going to be, the following article, from the Winona Times, predicting a summer "with snow, frost and ice" next year. In the meantime the weather is the hottest ever.

"According to the observation and calculations of Herbert J. Browne, master of ocean meteorology, and whose forecasts for the six months of this year have proven more than 95 per cent correct, the year 1926 will be a year without summer, like the memorable year 1816, with frost and snow and ice every month in the year. Unsettled and colder, is his prophecy for the coming year. A colder winter, a colder summer, with violent and sudden changes from extreme heat to extreme cold, from extreme drought to extreme rainfall. And then 1926-1927 will come, the year without a summer, like 1816, with frosts, snow and ice in every month in the year."

"The safety line of the rain production, Mr. Browne predicts, will retreat southward, probably as much as 280 to 300 miles and all crops will suffer."

"Long range weather forecasting—telling what kind of seasons we are going to have, one, two and three years ahead—is as easy as falling off a log, if you know how," says Mr. Browne.

"The heat of the sun controls all weather, he explains. Its heat varies from year to year and can be measured by instruments perfected by scientists of the Smithsonian Institute."

"The open ocean, covering five-sevenths of the earth's surface, is the great storehouse of the sun's heat which penetrates the water to a depth of 500 to 1,000 feet."

"The predictions of Mr. Browne are not based on any foresight, but on scientific observations and calculations."

The fishing season has reached the point where the big one that got away has grown to three times its original size.

Old Satan is always polite to people who have money to burn.

## WANT DE LUXE FAST COAST TRAIN TO STOP AT CLERMONT!

A matter has been put up to the Mississippi State Railroad Commission that should never have reached that stage. It appears to us the right-thinking and more sober minded people of Clermont Harbor, asking for a fast express Coast train to stop there, would not have had the temerity of so asking. That is, if they considered the purpose for which this special train service was inaugurated, the larger points along the Gulf Coast it serves and the larger number of people it thus best serves.

It seems rather selfish to expect a fast train, inaugurated especially to serve certain larger towns along the Coast, to stop at Clermont Harbor, where only comparatively a few reside; where only a clientele of possibly two months or a little more might be served at the expense of people residing at other points all the year round.

While Clermont Harbor has shown remarkable improvement and great strides in its upbuilding are noted, it is yet at its best a small place; a good-sized summer camp on the seashore, and its occupancy in winter is nil.

Recently the Pass Christian Chamber of Commerce adopted resolutions asking that the fast train in question do not stop at Clermont. The reason advanced is that only a few would be served at the expense of the many, besides the fast express train, by stopping at Clermont, would defeat the very purpose for which it was created. Further, a delay of fully twenty minutes would result.

If a stop were made at Clermont, we are of the opinion residents of Nicholson Avenue would have equal right to ask for the same, and even at other similar points, including Henderson Point. On the surface of things the proposition is preposterous, and while we deprecate the fact the affair has been brought to the attention of the Railroad Commission it might be well in the last analysis, for we feel certain that body will put a kibosh on the whole proceeding. It is safe to say here that body will readily see the unreasonableness of the request and will not hesitate in its dictum. Do not pass!

The complaint and main argument are predicated on the charge that the road from Waveland depot to Clermont is in bad condition. We do grant this; it is well nigh impassable. But our friends have taken heroic measures for a remedy. The Louisville and Nashville Railroad Company and the Mississippi State Railroad Commission are not responsible for this condition. An appeal to the proper county authorities would be the proper method and relief would be forthcoming.

## PULLMAN CAR TO CARRY NAME "PASCAGOULA."

Following an organized effort by the citizens of the seacoast town of Pascagoula, Superintendent John Bose, of the Louisville and Nashville Railroad Company, announces the authoritative information that the Pullman Palace Car Company has agreed and will name one of its cars "Pascagoula," in compliment to that city and the Mississippi coast, over which territory the L. & N.'s trunk line traverses 72 miles.

Bay St. Louis congratulates the people of Pascagoula on this achievement and the L. & N. Company for the interest it has taken in the premises and the Pullman Company as well for the friendly disposition it has thus shown for this section. A car carrying the beautiful name of a beautiful city is well worth while, and the advertising to be gained therefrom will be of mutual benefit.

In fact the name of Pascagoula and name of other cities is a big step in the right direction, to say nothing over the improvement in nomenclature adopted by the Pullman Company. It has long been a standing joke to read of the unpronounceable names, and in many instances meaningless, carried by some of the sleeping cars. The majority of no derivation whatever. Neither are they garnered from mythology, Greek, Latin, nor from the pages of our own history, rich in fame and name.

It is in order, and it would be both fitting and becoming, that in future Pullman cars going through this section carry such names as Ocean Springs, Biloxi, Beauvoir, Gulfport, Long Beach, Pass Christian, Bay St. Louis and Waveland. If not all of these, a part at least.

But it requires going after. Pascagoula was up and doing and organized effort rewarded. We feel it within the province of Bay St. Louis, in the absence of a Rotary or Kiwanis organization or a chamber of commerce, that organized effort be directed in this direction. It is the total of such seemingly small things that in the aggregate count. Bay St. Louis is making rapid strides and will forge ahead all the more if individual effort is backed by organization.

One thing that endears a lot of people to President Coolidge is that he still insists on calling it "supper" instead of "dinner."

## "THE WESTON"—GULF COAST NEWEST HOTEL.

Without ostentation, fanfare and a general blow of trumpets, "The Weston," Bay St. Louis' and the Coast's newest hotel, opened its doors for business a few days since, following the completion of the place. Since then many of our townspeople have visited the premises and expression is unanimous that it is the very last word in hotel construction and arrangement.

The hotel for the present has 50 rooms, each with a bath, telephone, etc. The building in a measure is fire-proof, termed by builders as "slow burning structure." The exterior is of tapestry brick, while the interior is of plaster and the floors of the lobby, sun parlor and dining room are of attractive pattern of tile. The heating system is of a type that will make the place comfortable to such an extent one will not feel the varying temperatures in winter. In fact, nothing seems to have been overlooked, in construction and equipment. It was not the intention of the owners to build a fancy and cheaply constructed hotel that might attract the eye, and later on the interior deceive the guest. On the contrary, the structure is substantially put together, of the very best type of building and one costing more than in the ordinary sense.

A visit to the Weston is well a revelation. The newness and beauty of the interior is compelling and wins admiration. Our townspeople visit the place with no small degree of pride. They become impressed with the fact of the improvement for Bay St. Louis and the Coast and the meaning for this section in the immediate future.

H. S. Weston, president of the hotel company, and his associates, owners, have been lavish to that extent of good sense and taste in the building of "The Weston," and that they succeeded so well and for the gift they have given Bay St. Louis and its people who make the city, there is indeed cause for congratulation. The occasion is here embraced not only to extend the congratulatory expressions but to express good wishes for success. Surely these men who have made this hotel possible for a city the size of Bay St. Louis and the character of hotel they have given, merit a liberal mead of praise and entitled to every good wish and deserving of all the success that may come their way. With the completion and opening of the Weston a new era dawns for Bay St. Louis, both as a summer and winter resort.

The influx of Northerners and others into the State of Florida is amazing. The fact is, at the present rate it will not be long ere Florida will surpass California in population and per capita wealth. And all this has been brought about by the wisdom of Florida's statutes. In Mississippi capital is penalized to such an extent that no one with wealth is attracted. Florida invites and encourages capital and in turn the State is freely spent in building the State. Material is created for sane and legitimate taxation. There is no inheritance tax, no ad valorem tax, no income tax and so many other burdens that have given other States a black eye. Men of great wealth are moving to Florida, where there is no confiscation; where heirs are not looked upon with opprobrium and divested of that which is theirs. States have evidently gone mad in quest of revenue.

## THRIFTY CHILDREN.

S. W. Struss, one of New York's greatest bankers, says that among children is growing, and to prove it he cites that there are 8,000 "school banks" in the United States now, with more than 3,000,000 children making deposits. It's our opinion that children of the present age were never more extravagant, never more thoughtless of the value of a dollar, never had more desire for money for every purpose, and never knew as little about thrift. But Mr. Struss says they are learning fast, and that nothing will make for future prosperity like teaching thrift in our schools. We believe that is true, and have in the past so expressed ourselves to teachers. If children are taught during the school age to put a proper value on a dollar they are more apt to keep that value constantly in mind as they grow older. It is easy to instill lessons of thrift in young minds right along with their regular studies, and the teachers who do this are more valuable to the districts that employ them than are the teachers who do not.

Pass Christian, the city-by-the-sea, across from Bay St. Louis, is going in strong for improvements and development. In addition to a heavy bond issue for the building of surface or permanent streets over the city, much of which work is already finished, the Chamber of Commerce, recently organized there and functioning 100 per cent, is now calling upon the business people for a fund to be raised by cash subscription of \$2,500, in order the program for the Chamber of Commerce might be carried out for the next year. Judging from the alacrity with which the wide-awake and progressive people of that delightful little city have come across on every occasion for the public good, there will be no apprehension in the effort of realizing the amount sought.

## BAY ST. LOUIS AND VICINITY

### LOCAL FLASHES

Facts and Fancies.

(Continued from Page One.)

and span. Appearances go a far way towards the success of a city, and it is unnecessary to say who should give the example. There is much satisfaction in noting these proposed improvements by the city. It now remains only a matter of time before accomplished.

Bids will be opened next Thursday by the Board of City School Trustees, asking for contractors to paint the Central School building. This is within a stone's throw from the waterworks plant, and the scheme of improving and painting will take up the whole of the municipal property centered at that spot. It is a great pity the bond issue for a new school building, as proposed, did not go through last summer. We might have the building finished for the opening of the school session next Monday week, and the improvement been mighty and telling. But we are hopeful and still looking forward. The new school building will come in time. Times change and makes demands. These demands must be satisfied.

It is noted with much interest members of the Local Legion have planned for a three-day carnival, to take place Saturday, Sunday and Monday, August 30-31 and September 1, the proceeds of which will go to a fund to be organized for the building of a Legion club house or community center. Other localities have the Legion club house and it would be a feather in its cap for Bay St. Louis to have the local post boys construct such building. The cause is one of enterprise and its success will stand as a tribute to the boys who fought for the colors. The Legion has an organization wherein on Monday night of every week hundreds of ladies and gentlemen are entertained with ring athletics. For the present, these events are given in the open, thanks to Mrs. Lena D. Fehey and family, who have generously donated the use of the place, but the rigors of winter, soon due, will not permit of the sport if the Legion is not properly housed and a place for its athletic program carried out.

There will be run from Atlanta and Montgomery principally and from intermediate points today on excursion, under the auspices of the Louisville and Nashville Railroad Company, to points south as far as New Orleans, and featuring the Mississippi Gulf Coast. An official of the L. & N. during the week gave it out that no less than 5,000 people will be handled. It will be the means of bringing many, easily the majority, to this section of the country, who otherwise would never visit. To say nothing of the advantage given the people of Georgia and Alabama, it will be a big boost and lasting advertisement to the Gulf Coast, and will be the medium of future developments. There is no doubt the excursion, to be run in several sections, will be the success anticipated. The strange part of it is the enterprise was not inaugurated long ere this. Railroads are great builders and developers and this subject can well come under this head.

It is understood that the Board of Mayor and Aldermen will take further action in the matter of getting itinerant vendors from the main portion of the city. At its meeting last month it was necessary to promulgate an ordinance making it unlawful for wagon peddlers stationed on Front street and selling vegetables, fruit, etc., to the detriment of those who maintain places of business, pay the taxes and meet other stipends demanded by the city for the successful conduct of its municipal affairs. The ordinance made it "unlawful for any person, firm or corporation to park or leave standing any wagon, truck, automobile or other vehicle or conveyance from which vegetables, fruit, goods or other commodity is being retailed on Front street, between Carroll avenue and L. & N. R. crossing, and on Main street between Front and Second streets." The vegetable vendor from out of town parks in State street, at the head of Front, which is the proscribed territory. Here he plays his business with all the objections prevailing as heretofore, and is immune from the grasp of the law by the fact he is slightly on the other side of the line. This matter, we understand, is to be remedied. It cannot be accomplished too soon. The accumulation of refuse from the vegetable wagon parked at the head of State street is unsightly and unsanitary. Here is work for those in charge of the condition of the streets and for those whose duties call for better sanitation.

## HIS MISTAKE.

"We made a mistake in last week's issue," says the editor of a Connecticut paper. "A good subscriber told us about it. The same day there was a letter in our postoffice box that didn't belong to us. We called for 98 over the telephone and got 198. We asked for a spec of No. 50 tin and when we got home we found it was No. 60. The train was reported 30 minutes late. We arrived at the depot 20 minutes after train time and the train was gone. We got our milk bill and there was a mistake of 10c in our favor. We felt sick and the doctor said we were eating too much meat. We hadn't tasted meat for two months. The garage man said the jitney was missing because it needed a new tire. We cleaned a spark plug and it's run fine ever since. Yes, we made a mistake in last week's issue of the paper."

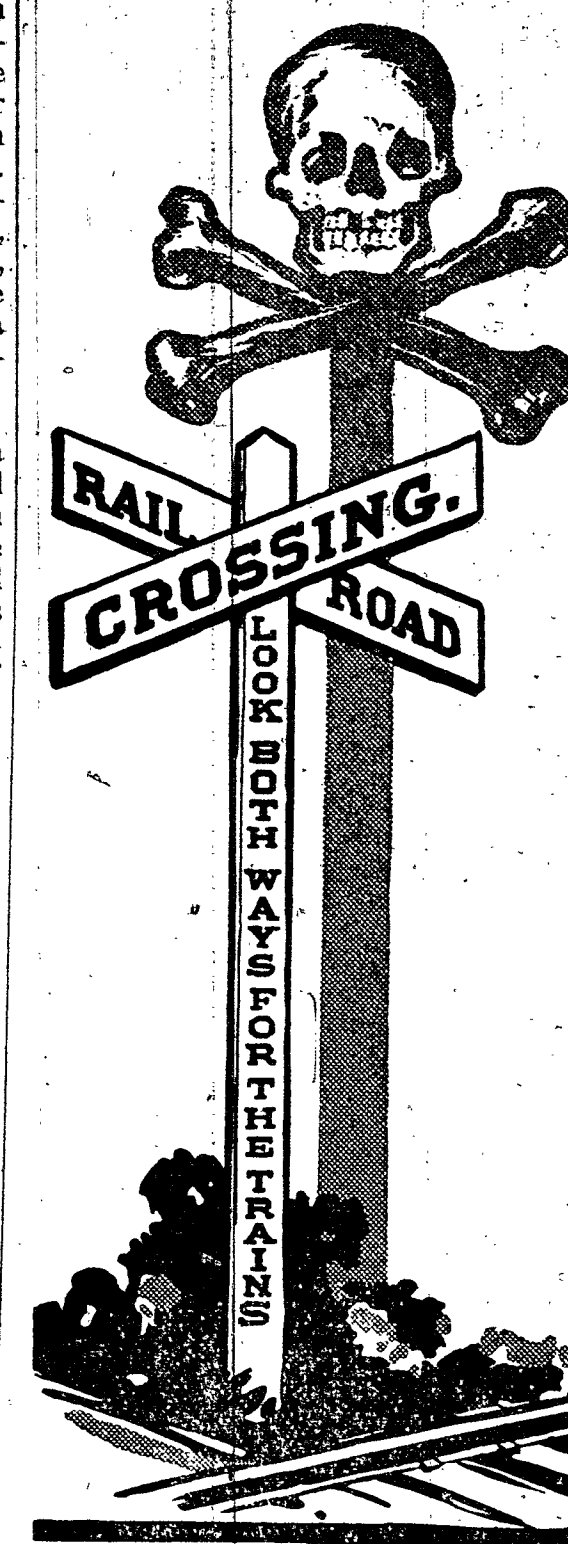
## Dangerous ONLY to the Careless-

Safety is not a one-man job! Despite the precautions that the railroads have employed to safeguard the public against accident, and death, they warn signals, watchmen, crossing gates, etc., preventable disasters continue to occur.

Do your part in the great safety campaign being conducted by this and other American railroads. Let the trains have the right of way; the tracks were made for them and they cannot change their course to prevent an accident. Wait until the train stops before you attempt to get on or off. Do not use railroad tracks as a passageway or a loitering place. They are dangerous only to trespassers. Help us save life and protect against accident.

The Louisville & Nashville Railroad spends nearly a million dollars a year for the single purpose of maintaining constant supervision over the condition of its tracks—850 track walkers are employed and every day they walk every mile of the main tracks of the road, inspecting rails, ties, bridges, etc. When you are on the train, every precaution is taken for your safety. Do as much to protect yourself when off the train; Common sense—Caution—Cooperation—will pay big dividends in health and happiness. DO YOUR PART.

L & N THE OLD RELIABLE



## Keep Her Cool -and Laying

Hot, fat, lazy hens that are allowed to sweater and sizzle in summer will not lay next winter. Feed your birds a ration balanced for summer. Feed less grain feed—it is heating. Keep your hens cool and comfortable in hot weather and they'll reward you with lots of eggs when winter comes. Feed cooling Chicken Chowder.

C. C. McDonald Distributor.



At the Store with the Checkerboard Sign

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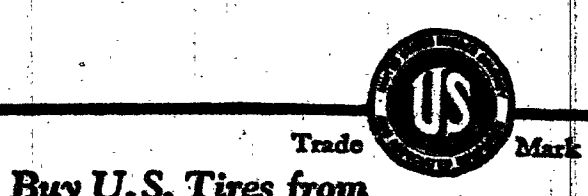
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Royal Cords are the standard of value in cord tire equipment—even more certainly today than ever before.

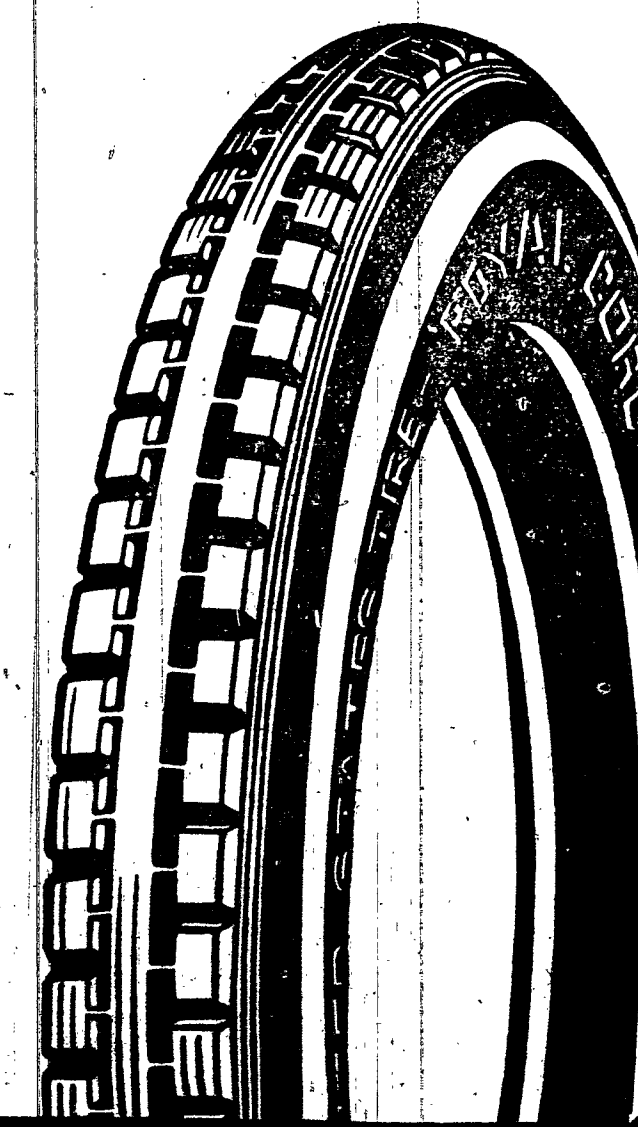
And this holds good whether you are considering a High-Pressure Tire, a Balloon-Type Tire to fit your present wheels and rims, or a Balloona Tire for a 20 or 21 inch wheel.

United States Tires are Good Tires



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Ask For Our SODA WATER And LIME-COLA HOME PRODUCTS.

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IF YOU ARE GOING TO BUILD OR REPAIR SEE

A. J. MCLEOD

Retail Dealer in All Grades of

LUMBER

And the Highest Grade Yellow Pine in This Section.

THERE IS NO BETTER LUMBER MADE.

Two Phones: McLeod 308-J. Mr. Kauffman, Bay St. Louis, 371-W.

BETTER LUMBER FOR LESS MONEY.

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Typewriter Ribbons at The Echo Office. 75c.

THIS IS THE REGULAR DOLLAR RIBBON.

Money back if not satisfied.

We guarantee them







CITY ECHOES.

—Mrs. Alcide Lader and daughter, Mabel, have returned home, after spending two weeks visiting friends in New Orleans.

—Miss Peggy Wells, from Laurel, Miss., is the attractive young guest for an indefinite stay of Mrs. Owen Crawford and the Misses Crawford, in Citizen street.

—Misses Mary and Gertrude Perkins, who have been visiting at Nashville, Tenn., have joined their mother, Mr. R. R. Perkins, at Hendersonville, North Carolina, and will remain indefinitely.

—Mrs. Gertrude Slay, who visited her sister, Mrs. Horace L. Kergeson, the past two weeks, left Wednesday morning for her home in Monroe, La., delighted with her visit, which was one round of social pleasures.

—Mr. and Mrs. Humbert Spotorno and baby came out from New Orleans for the day Sunday and visited at the home of the former's brother, Mr. L. N. Q. Spotorno, on the beach front.

—Mr. and Mrs. T. J. Conroy, who have been spending the summer in Bay St. Louis, will return to their home in New Orleans next week, accompanied by their two lovely boys, T. J. Bobby and Baby Norman.

—Miss Claire Combel, of Mobile, is the attractive guest of her cousins, Misses Olga and Meile Dubuc, and will remain for the balance of the summer before resuming her studies for the winter.

—Mr. Clarence W. Osoinach and two children came out from New Orleans Sunday and spent the day with their parents, Mr. and Mrs. John Osoinach, at the family home on the beach front.

—Miss Ruth Perkins, who has been in camp at Lake Junaluska, North Carolina, has joined her mother and sisters in Hendersonville, and will return home in time for classes.

—Miss Ethel Osoinach came out from New Orleans Saturday for a vacation from her duties and is spending two weeks with her parents, Mr. and Mrs. J. Osoinach, and sister, Miss Lucille Osoinach.

—Mrs. John Hebert and daughter, Evelyn, have been the guests of Mrs. Hebert's parents, Mr. and Mrs. W. Power, in St. Charles street, for some time, and were joined this week by Mr. John Hebert, from Noco, La.

—Misses Rita and Elise Camors have come out from New Orleans for a visit of a while to the relatives, Mrs. Victor Camors, at Cedar Point, at the family summer home.

—Mrs. C. J. Fusch came out from New Orleans Friday afternoon and is spending the week-end visiting local friends, the house guest of Mrs. A. S. Spiess, on the Waveland beach front.

—Mr. and Mrs. Wm. Cooper, recently returned home from New York, after an absence of two years, are having their attractive home in Blue Meadow Road thoroughly renovated and substantial improvements added thereto.

—Following in the wake of Bay St. Louis' example, Gulfport and Biloxi have ordered the salt machines out, after much deliberation, and quite a puzzling time. Bay St. Louis was prompt and deliberate in the matter.

—Mrs. Ben Graves and sister, Miss Gussie Davis, have been visiting their mother, Mrs. E. Davis, in Carroll avenue. Mrs. Graves has been located in New Orleans, but has accepted a responsible position in Natchez, Miss., where her wife has joined him.

—Mr. Claude Webb, of Shreveport, La., who has been spending a while at Stafford Springs, Miss., while en route home, is spending a while visiting at the home of his brother, Mayor R. W. Webb, in Carroll avenue, and will remain for an indefinite visit.

—Mrs. R. N. Blaize and daughters, Misses Julia and Regina, spent last Thursday in New Orleans, returning to their home in Citizen street the same evening. Miss Julia Blaize will resume her studies at Southwestern University, Lafayette, La., next month.

—Editor A. G. Osoinach, of the Gulfport Daily Herald, accompanied by his daughter, spent a few hours in Bay St. Louis Tuesday evening mingling with relatives and numerous friends, and expressed pleasant surprise and satisfaction at the many notable improvements in and around Bay St. Louis.

—Mrs. D. B. Jones, residing in Second street, and children have returned from Columbus, Ga., where they enjoyed the scenery and mountain climate the greater part of the late summer. Mrs. Jones visited friends and while in Columbus was the recipient of many special attentions and special courtesies.

—Mrs. E. J. Gex was taken to New Orleans during the week, where she underwent an operation for ailment of a limb, and is at Touris Infirmary, reported doing well. Mrs. Gex had a similar ailment a year or more since and the many friends of the family are concerned and interested in the condition of the patient.

—Mr. and Mrs. R. H. Prados and children, after spending a year in Bay St. Louis, have planned to return to New Orleans, the move necessitated by Mr. Prados' expanding business demanding more of his time, and will leave Monday. They are occupying one of the elegances in Second, near Carroll avenue.

—Mr. and Mrs. Harry J. Bonck and little daughter, Wanda, are returning to New Orleans Monday, after a most delightful year's residence in Bay St. Louis, occupying the new dwelling in Second street of Mr. O. Olsen, who will take occupancy of the place for his own family next month. Mr. Bonck hopes to return next spring.

—Hon. Dean Holmes, well known South Mississippian, residing at McComb City, registered at the Hotel Weston during the early part of the week. A member of the State Railroad Commission, he was in Hancock county on official business. While here he visited as many friends as possible.

—Mr. and Mrs. H. L. Kergeson, Mr. and Mrs. W. E. Acker and Mrs. G. Slay, of Monroe, La., house guests of the former, motored to Biloxi and back Tuesday night, in which city they attended the dance at one of the prominent hotels of that city, and an affair of unusual pleasure. The Biloxi hotels entertain all summer in this wise and many outside guests are thus entertained.

—Friends of Miss Isabelle Desmone, former resident of Bay St. Louis, will learn with regret of the death of her mother, which sad event occurred at the family home in New Orleans Wednesday morning of this week. The deceased is survived by a number of grown children and grandchildren. She was a native of New Orleans, aged 58 years. A frequent visitor to her daughter in Bay St. Louis, Mrs. Desmone was by no means a stranger here and the news of her passing away will be received with genuine regret by all who were privileged to know this excellent woman and splendid Christian.

—A social season of prominence comes to a close this Saturday evening at the popular and fashionable bay-Waveland Yacht Club when the first regular Saturday evening dance of the summer will be given for the occasion an orchestra of unusual excellence has been procured, the Paramount Serenaders, of New Orleans, supplying the latest and best jazz. The officers and others of the club are to be complimented for the success which attended their efforts to make the summer season at the club enjoyable. Later the winter program will be announced.

—Mr. and Mrs. Forest Saucier and six children reached their home at Greenwood, Miss., after an auto trip of considerable distance. They left their home, about 350 miles distant, one morning last month, accompanied by their two lovely boys, T. J. Bobby and Baby Norman.

—Mr. and Mrs. Forest Saucier, Postmaster and Mrs. Jos. E. Saucier, and family, in Main street, a surprise to the family at home. After a visit here they motored on to Opelousas, La., where they visited Mrs. Saucier's parents for a while.

—Baseball fans will have an opportunity of witnessing a double header game tomorrow afternoon at St. Stanislaus Park. The Edgewater Stars will cross bats with a crack team from the Mortgage and Securities Company, of New Orleans, journeying to Bay St. Louis for the day.

—Friends will accompany the members of the contesting teams. The first game will start at 1:30 o'clock. An admission of only 25 cents will be charged at the gate to assist expenses.

—On both Thursday and Friday packed houses greeted the presentation of "The White Sister" at the A. & G. Theatre, and the management scored quite a bit in presenting such a high class and beautiful production. Music was supplied by Mrs. John Ryan, piano and voice, and sister, Miss L. A. Armstrong, violin. The musical program was edifying and to the picture presentation.

—The city has caused to be set a guide post at the head of Front and Main streets, to take the place of the "salt policeman" that has well served its time, to say nothing of the many accidents avoided and possibly lives saved. A new iron guide post, with electric light to be placed at the top, has been put in place. The fact is, we are getting more metropolitan every day. How we do grow!

—The many friends of Mr. and Mrs. R. W. Sistrunk, who regret to learn of the illness of Mrs. Sistrunk, who was taken to New Orleans during the latter part of the week, and is at Hotel Dieu, under medical observation, with the possibility of an operation as imperative. It is planned to take her to the home of her parents at Brooksville, Florida, in accordance with her personal wish.

—Mrs. Theo. Combel, Miss Claire Combel and Messrs. Frank Henderson, Jos. Givens and Theo. Combel, Jr., motored over from Mobile Saturday and remained until Tuesday visiting at the home of Mr. and Mrs. E. J. Dubuc and daughters on the beach front. The party was accompanied to Bay St. Louis by Miss Olga Dubuc, who had been visiting in the Gulf City for a week previously.

—Mr. and Mrs. Robert Rea and party, who have been visiting at the home of their relatives, Mr. and Mrs. George R. Rea, in Washington street, left Monday by auto for their home in Wesson, Miss. On Sunday the party motored along the Gulf Coast, visiting at Shell Beach-on-the-Bay, relatives at Pass Christian and Gulfport, and later in the day at Biloxi.

—Advertisement of the Hotel Weston appears in this issue of The Echo. This beautiful hostelry is only open for the reception of guests and the public is invited to call and visit. The management of the Weston solicits local patronage as well as that of the transient, family and tourist trade. The dining room is open to all, even though it be for one meal, and the Sunday patronage from local trade ought to be large.

—Mr. and Mrs. Edgar Driver, of Monticello, Miss., are visiting Mr. Driver's mother, Mrs. S. P. Driver, and brother, Mr. Wilbur Driver, also Mr. and Mrs. W. W. Stockstill. Mr. Driver, whose health has been at such low ebb for so long and benefited by a visit here last summer, has regained his lost strength and is himself again.

—Little Miss Elizabeth Edwards, daughter of Mr. and Mrs. George H. Edwards, was hostess to a birthday party during the week on the occasion of her 7th anniversary, the celebration occurring at the home of the Edwards family, in Washington street. About two dozen guests were present and the afternoon was whiled away all too fast.

—Mr. and Mrs. D. G. Butts have close their beautiful home at Cedar Point, on the beach, and moved to New Orleans, much to their regret. A change in the personnel of Mr. Butts' business, the Ivory Gate Co., at New Orleans, recently demanded the change. The place is offered for sale and handsome home is awaiting someone.

—Mrs. Joseph Parilla, who has been ill at Hotel Dieu, New Orleans, the past few weeks, returned home Saturday evening and was conveyed from railroad train to the home of her parents, Mr. and Mrs. O. Fayard, in Main street, on a stretcher. Mrs. Parilla is convalescent and will soon be on the high way to recovery.

—Mr. and Mrs. Leonard Frenz turned from New Orleans during the week and are "at home" again in St. Charles street. They were called to New Orleans recently by the announcement they had again become grandparents, the happy event occurring at the home of their daughter and son-in-law, Mr. and Mrs. McMahon.

—Miss Ethel Power, who has been the guest of her sister and brother-in-law, Mr. and Mrs. T. J. Conroy, for the past two weeks, will return to her home in New Orleans next Monday.

AGED LADY'S BIRTHDAY CELEBRATED.

On Friday, August 16th, Mrs. M. J. Armstrong had the honor of celebrating her birthday by having present her children, grandchildren and good friends. The evening was spent most pleasantly and she was kindly remembered with numerous presents.

After a musical by her daughters the guests were called to the dining room, where a large birthday cake served; many where they will reside in future. Prof. Hemmersbach, who had been planning the move since some two years, recently purchased a splendid estate in Germany for his own occupancy, and ever since has been getting in readiness for the move. He had been a resident of Bay St. Louis for a decade of years, a musician of quality and ability, and as instructor at the local college and teaching private classes he was quite successful.

RESIDENTS OFF TO GERMANY.

Prof. Joseph Hemmersbach, Mrs. Hemmersbach, two young daughters and young son, left Bay St. Louis recently by way of Havana, Cuba, for Germany, returning to the Fatherland, where they will reside in future. Prof. Hemmersbach, who had been planning the move since some two years, recently purchased a splendid estate in Germany for his own occupancy, and ever since has been getting in readiness for the move. He had been a resident of Bay St. Louis for a decade of years, a musician of quality and ability, and as instructor at the local college and teaching private classes he was quite successful.

T. P. A. MEETING NEXT FRIDAY AFTERNOON.

Mrs. H. U. Canty, president of the Bay St. Louis Parent-Teachers' Association, will hold its first meeting for the new school year next Friday afternoon at 3:30 o'clock, at the Central School house. This meeting is most important, and every member is urged to be present in the interest of the cause.

PROFESSIONAL CARDS.

DR. J. A. EVANS,  
DENTIST.  
Hours: 9 to 12, 1:30 to 6.  
Hancock County Bank Building,  
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Phones: Office 307-J, Residence 47-J.  
BAY ST. LOUIS, MISS.

FREE TRIP TO CHICAGO, \$1,000, TO CLUB BOYS.

Hancock Boys Should Make Preparation to Enter Exhibits and Win Prizes.

One thousand dollars and six free trips to the International Livestock Exposition in Chicago are awards offered Mississippi club boys at the coming State Fair, to be held in Jackson, October 13-18, according to the following article, received from F. J. Hurst, of Jackson, district club agent for South Mississippi, who is also an official of the Capital City Exposition:

"Hundreds of progressive and forward looking Mississippi club boys will enter select exhibits of their work at Jackson on October 13-18. The boys' exhibit, always one of the main features of the State Fair, promises to be better than ever this year. The Boys' Club Show is more than a State exhibit, it is a State-wide contest, in which hundreds of Mississippi's brightest and best farm boys vie with each other for first honors in the field of agriculture and livestock growing, and for cash prizes and free trips to the International Livestock Exposition.

"This year \$1,000 in cash will be awarded to club members by the Mississippi State Fair, while progressive business men and the Mississippi Development Board are awarding six free trips to the International Livestock Exposition at Chicago, making a total premium list of approximately \$1,600 to be awarded at the State Fair to winning club boys.

"Free trips to Chicago will be awarded to the State champion for the corn club, cotton club, pure-bred and pork pig club and two free trips to the International Livestock Show at Chicago to the champion corn club boy and champion pure-bred pig club boy from South Mississippi district. One of these trips is given by H. G. Hastings & Co., of Atlanta, Ga. One trip will be given by Wilson Packing

Old Folks' Ailments

"I began taking Black-Draught over fifty years ago and my experience with it stretches over a good long time," says Mr. Joe A. Blake, a Civil War veteran and former Virginian, who is now a prominent citizen of Floyd, Texas. "It is the best laxative I know of for old people. A good many years ago, in Virginia, I used to get bilious and I found that

Theodora's BLACK-DRAUGHT

was the best and quickest relief I could get. Since I came to Texas I have these bilious attacks every now and then—a man will get bilious anywhere, you know—and I find that a little Black-Draught soon straightens me out. After a few doses, in little or no time I'm all right again." Theodora's Black-Draught is a purely vegetable liver medicine, used in America for over eighty years. It acts on the stomach, liver and bowels in a gentle, natural way, assisting digestion and relieving constipation. Sold everywhere.

E-102

It takes MONEY to Educate YOUR BOY

It is the duty of every parent to give his son and daughter at least a high school education and a college course, if possible. Putting money in the Bank for this purpose when the children are young is the sure way to help them to get an education. Are you not going to educate YOUR children?

We Will Welcome Your Account.

**MERCHANTS BANK & TRUST CO.**

Everything MUSICAL

Bay Music Store

Main and Toulme Sts.  
Bay St. Louis, Miss.

UKULELES \$2.50 UP

BANJO. UKULELES \$3.00 UP

Company, Chicago, and four by the Mississippi Development Board at Hattiesburg.

In addition to the premiums and free trips awarded to boys with the best exhibits and record yields, corn and livestock judging contests will be held during Fair week and liberal prizes will be awarded to the boys who win in these contests.

It is hoped that a large number of club boys will enter the judging contest, because of their educational value; as well as for the liberal premiums that may be won."

ADVERTISING IS NECESSARY.

In All Retail Failures in Three Years Not One "Advertised Religiously."

Richmond, Va., Aug. 21.—In all the failures of retail merchants during the last three years, not one "advertised religiously," T. K. Kelly, Minneapolis' banker and business man, declared here yesterday in stressing the value of newspaper advertising to delegates attending the annual Southern Merchants Retail conference.

"The public," he asserted, "has unlimited confidence in newspaper advertising and the importance of this feature of modern business cannot be overestimated."

T. E. Warriner, of Lawrenceville, Va., president of the conference, expressed the opinion that business conditions throughout the country have recorded a distinct improvement, and in another part of his address also emphasized the importance of newspaper advertising.

CLASSIFIED ADVERTISEMENTS.

POULTRY FOR SALE.  
Six Silver Wyandotte Hens, rose comb. Apply Mrs. F. Forstner, Front street. Phone 247.

FOR SALE.  
One 12-foot Vudor porch shade; one fishing or pleasure skiff; several suits of clothes for boy in knee trousers. Phone 266.

HELP WANTED—MALE.  
Meat Cutter. Permanent place for riant party. Give age, married or single, experience. Apply N. Y. Z. Sea Coast Echo.

FOR RENT FURNISHED.  
Three furnished rooms, with kitchen additionally furnished, for rent: single or as a home. Apply 224 Keller street. Telephone 303. E-23-2t

LOST—REWARD.  
On Railroad Avenue, between Waveland and Nicholson Avenue, a black handbag, initials "R. C." Will party seen picking up same please return to Mrs. George Geisler, Waveland P. O., and receive reward.

LOST.  
Sunday morning, brown leather satchel, with initials "J. P. E." somewhere between Dunbar Avenue and Carroll Avenue. Liberal reward. Answer 103 Julia street, Bay St. Louis.

YOU AID THE MAN what if you are looking for an opportunity to make a good living in a business of your own. You sell at a good profit the well known Watkins Products to satisfied users in Watkins Products to satisfied users in Bay St. Louis. Sales experience unnecessary. Write today for free information. Dept. 02, The J. K. Watkins Company, 62-70 W. Iowa St., Memphis, Tenn. E-16-4t

FOR SALE.  
Overland Sedan, 1921 model, guaranteed first class condition; looks like new. Equipped with Michelin Balloons, three. Bargain at \$375.00. Apply at Smith's Service Station.

NOTICE OF SALE OF CONTRACT FOR TRANSPORTATION.  
Bay St. Louis, Miss., August 29, 1924. This is to certify that on Monday, September 22, 1924, at the school house, in front of Willie Lader's Store, the Trustees of the Consolidated School and the County Superintendent of Education will offer for sale and sell to the best bidder, at public outcry, the transportation of the heretofore known as Cap Lader's Route, beginning on the public road, clearly opposite the residence of Mr. James A. Ferguson, and running over the Caesar-Pace Christian Road, via of Nicasie, passing truck, thence to Sellers' Consolidated School.

The trustees and superintendent hereby reserve the right to reject any and all bids, and will expect the successful bidder to furnish a good motor truck, as per plans and specifications now on file in the office of the County Superintendent of Education of Hancock County, in the Court House, at Bay St. Louis, Miss.

T. E. KELLAR,  
Co. Supt. of Education, Hancock County, Miss.

NOTICE OF SALE OF CONTRACT FOR TRANSPORTATION.  
Route No. 2. Hereafter known as the Sullivan Cuevas Route, starting in front of Sullivan Cuevas' residence, running over the settlement via of the Cuevas blacksmith shop to the public road at Catahoula old still, thence over said public road to the residence of Mr. James A. Ferguson, and running over the Caesar-Pace Christian Road, via of Nicasie, passing truck, thence to Sellers' Consolidated School.

Route No. 1. Hereafter known as the Pleasant Hill Route, starting in front of L. G. Seal's residence, thence over said settlement via of Jim Mitchell's and Alex. Dosselt's, thence over said settlement via of the trustees and county superintendent of Education, as per plans and specifications now on file.

T. E. KELLAR,  
Co. Supt. of Education, Hancock County, Miss.

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T. E. KELLAR,  
Co. Supt. of Education, Hancock County, Miss.

OPEN THE YEAR ROUND. AMERICAN PLAN.

**HOTEL WESTON,**  
ON THE BEACH  
BAY ST. LOUIS, MISS.

Is completed and now open to the Public. Thoroughly equipped and every modern convenience afforded.

**CUISINE AND SERVICE UNEXCELLED.**  
Have Sunday Dinner at The Weston. Local as well as transient trade catered to. Inquiries solicited.

**THE BAY HOTEL COMPANY.**

**Genasco**  
LATITE SHINGLES

**Fire-safe—and more!**

Of course GENASCO Latite Shingles are fire-safe. You wouldn't buy any roofing today that wasn't. But you don't buy roofing for fire protection only. You demand WEATHER protection.

GENASCO Latite Shingles weather all weather. The sun can't curl them. Frost can't pry them apart. Wind can't tear them off. They lay tight and stay tight because they're locked tight.

Let us show you their locking-on feature—how they give you protection against fire—why Trinidad Lake Asphalt Cement gives them such extraordinary resistance to wear and weather.

**A. SCAFIDE & CO.**  
BUILDING MATERIAL

Our Trucks and Wagons  
Pass Your House Daily

**LET US SERVE YOU.**

**BAY ICE, LIGHT & BOTTLING WKS.**

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**Ford**  
The Touring Car  
**\$295**

Runabout - \$265  
Tender Sedan - \$628  
Fordor Sedan - 665  
All prices f.o.b. Detroit

**Utmost Driving Confidence**

Driving a Ford is so simple, and requires so little effort that you are free to devote all your attention to the problems of traffic. There is a sense of confidence in driving a Ford, impossible with any more complicated motor car.

**Ford Motor Company**  
Detroit, Michigan

**SEE THE NEAREST AUTHORIZED FORD DEALER**